

Masters in Marketing Management - The UK

Serial No.	University	Name	Website URL	Campus	Country	Study Level	Duration	Intakes	Entry Requirements	IELTS Score	IELTS No Band Less Than	TOEFL Score	TOEFL No Band Less Than	PTE Score	PTE No Band Less Than	Yearly Tuition Fees	Backlog Range	Remarks
1	Staffordshire University	MSc Digital Marketing Management	https://www.staffs.ac.uk/course/digital-marketing-management-msc	Stoke-on-Trent campus	United Kingdom	Postgraduate	13 Months	Sep	Min 55-60% and above in Graduation & equivalent in marketing.	6	5.5	72	17	59	59	£ 16750.00	0 - 30	
2	University of Chester	MSc Marketing Management	https://www1.chester.ac.uk/study/postgraduate/marketing-management/201910	Queen's Park Campus, Chester	United Kingdom	Postgraduate	12 Months	Oct, May, Feb	Bachelor's degree with 55% or above, Bachelor's degree in Engineering with 50% or above	6.5	5.5					£ 13450.00	0 - 15	It does not accept 12th standard English marksheets from the National Institute of Open Schooling or Vocational Boards. In addition, we do not accept 12th standard English marksheets from any of the states below (both State and Central boards): <ul style="list-style-type: none"> • Punjab • Haryana • Uttarakhand • Uttar Pradesh • Bihar • Rajasthan
3	Cardiff Metropolitan University	MSc Digital Marketing Management	http://www.cardiffmet.ac.uk/management/courses/Pages/Digital-Marketing-Management---MSc.aspx	Llandaff Campus	United Kingdom	Postgraduate	12 Months	Sep, Jan	More than 50% in Graduation.	6.5	5.5	83	19	62	51	£ 16000.00	0 - 30	No IELTS Waiver for Punjab and Haryana Boards
4	Cardiff Metropolitan University	MSc Fashion Marketing Management	http://www.cardiffmet.ac.uk/management/courses/Pages/Fashion-Marketing-Management-MSc-PgD-PgC.aspx	Llandaff Campus	United Kingdom	Postgraduate	12 Months	Sep, Jan	More than 50% in Graduation.	6.5	5.5	83	19	62	51	£ 16000.00	0 - 30	No IELTS Waiver for Punjab and Haryana Boards
5	Cardiff Metropolitan University	MBA (Marketing Management)	https://www.cardiffmet.ac.uk/management/courses/Pages/MBA---Master-of-Business-Administration-.aspx	Llandaff Campus	United Kingdom	Postgraduate	12 Months	Sep, Jan	More than 50% in Graduation.	6.5	5.5	83	19	62	51	£ 17500.00	0 - 30	No IELTS Waiver for Punjab and Haryana Boards
6	Liverpool Hope University	MA MARKETING MANAGEMENT	https://www.hope.ac.uk/postgraduate/postgraduatecourses/marketingmanagementma/	Hope Park	United Kingdom	Postgraduate	12 Months	Oct, Jan	Normally a First Class or Upper Second Class Honours Degree in a relevant discipline (other Professional qualifications may be considered).	6.5	6	88	17	58	51	£ 12500.00	0 - 30	
7	University College Birmingham	MA Marketing Management for Events, Hospitality and Tourism	https://www.ucb.ac.uk/study/courses/postgraduate/marketing-management-for-events-hospitality-and-tourism-ma-pgdip/	Birmingham	United Kingdom	Postgraduate	12 Months	Sep, Feb	A 3 Year Degree with an average of at least 60% A 4 Year Degree with an overall average of at least 55%	6.5	6	72	17	50	42	£ 15000.00	0 - 0	<ul style="list-style-type: none"> • IELTS Waive off is only possible for Maharashtra board, Andhra Pradesh Board, Kerala Board, Karnataka Board and West Bengal Board. • No IELTS waiver is applicable for Gujarat board students
8	University College Birmingham	MA Marketing Management for Events, Hospitality and Tourism (with Placement)	https://www.ucb.ac.uk/study/courses/postgraduate/marketing-management-for-events-hospitality-and-tourism-ma-pgdip/	Birmingham	United Kingdom	Postgraduate	16 Months	Sep, Feb	A 3 Year Degree with an average of at least 60% A 4 Year Degree with an overall average of at least 55%	6.5	6	72	17	50	42	£ 15000.00	0 - 0	<ul style="list-style-type: none"> • IELTS Waive off is only possible for Maharashtra board, Andhra Pradesh Board, Kerala Board, Karnataka Board and West Bengal Board. • No IELTS waiver is applicable for Gujarat board students
9	(ONCAMPUS) Aston University	MSc Strategic Marketing Management (Pre - Masters)	https://www.oncampus.global/uk/campuses/aston-university/foundation-programmes/oncampus-aston-graduate-diploma.htm	Birmingham	United Kingdom	PG Diploma / Certificate	9 Months	Sep, Jan, Nov	Min 3-4-year Bachelor Degree, graded 40%/pass +	5.5	5.5					£ 21485.00	0 - 30	
10	(ONCAMPUS) University of Hull	MSc Marketing Management (3 Term)	https://www.oncampus.global/uk/campuses/oncampus-hull/entry-and-admission/entry-requirements.htm	Oncampus	United Kingdom	PG Diploma / Certificate	9 Months	Sep, Jan, Nov	successfully completed your Bachelor's degree or equivalent, from a recognised university.	4.5	4					£ 15285.00	0 - 30	All programmes are subject to a £300 registration fee and a £2,200 deposit which is offset against the last term's fees.
11	(ONCAMPUS) University of Hull	MSc Marketing Management (4 Term)	https://www.oncampus.global/uk/campuses/oncampus-hull/entry-and-admission/entry-requirements.htm	Oncampus	United Kingdom	PG Diploma / Certificate	12 Months	Sep, Jan, Nov	successfully completed your Bachelor's degree or equivalent, from a recognised university.	4.5	4					£ 20380.00	0 - 30	All programmes are subject to a £300 registration fee and a £2,200 deposit which is offset against the last term's fees.

12	Coventry University, Coventry	MSc International Marketing Management	https://www.coventry.ac.uk/course-structure/pg/2021-22/fbl/international-marketing-msc/?visitor=international	Coventry	United Kingdom	Postgraduate	12 Months	Sep, May, Jan	<ul style="list-style-type: none"> Require 55% or above in Graduation Degree in a relevant academic discipline, such as a marketing or a business management degree. Applicants with a degree in another discipline may be admitted after consideration on a case-by-case basis. Applications from candidates with relevant experience are encouraged and will be considered on an individual basis. Students must achieve 60% in a 3 Year Undergraduate Degree or 55% in a 4 Year Undergraduate Degree 	6.5	5.5	88	19	71	59	£ 20050.00	0 - 30	For IELTS Waiver 65% in Standard XII English language from certain examination boards only (Central boards, Maharashtra, West Bengal, Karnataka, Tamil Nadu, Andhra Pradesh, Kerala and Uttarakhand)
13	Coventry University, Coventry	MSc Digital Marketing Management	https://www.coventry.ac.uk/course-structure/pg/fbl/digital-marketing-mgt-msc/?visitor=international&term=2022-23	Coventry	United Kingdom	Postgraduate	12 Months	Sep, Jan, May	Accepted applicants will normally hold an honours undergraduate degree (minimum 2:2) in a relevant academic discipline, such as a marketing or a business management degree. Applicants with a degree in another discipline may be admitted after consideration on a case-by-case basis. Students must achieve 60% in a 3 Year Undergraduate Degree or 55% in a 4 Year Undergraduate Degree	6.5	5.5	88	19	71	59	£ 20050.00	0 - 30	For IELTS Waiver 65% in Standard XII English language from certain examination boards only (Central boards, Maharashtra, West Bengal, Karnataka, Tamil Nadu, Andhra Pradesh, Kerala and Uttarakhand)
14	(OXFORD INTERNATIONAL EDUCATION GROUP) De Montfort University International College	Marketing Management MSc (Pre-Masters) (One Term)	https://www.dmu.ac.uk/dmu-international-college/index.aspx	Leicester	United Kingdom	PG Diploma / Certificate	15 Months	Sep, Apr, Nov, Jan	Successful completion of a Bachelor degree with grades below 55% (Any University) or 50% from top 4 universities (Mumbai, Pune, Delhi, Kolkata) OR Higher Diploma or Associate degree grades of 60% or GPA 2.7	6	5.5	60	12	56	51	£ 10300.00	0 - 30	If student is from Punjab, Haryana and UP only CBSE and ICSE board accepted for English waiver based on HSC and also students who passed out before year 2019 is not eligible for waiver.
15	(OXFORD INTERNATIONAL EDUCATION GROUP) De Montfort University International College	Marketing Management MSc (Pre-Masters) (Two Term)	https://www.dmu.ac.uk/dmu-international-college/index.aspx	Leicester	United Kingdom	PG Diploma / Certificate	18 Months	Jan, Apr, Nov	Successful completion of a Bachelor degree with grades below 55% (Any University) or 50% from top 4 universities (Mumbai, Pune, Delhi, Kolkata) OR Higher Diploma or Associate degree grades of 60% or GPA 2.7	5.5	5.5	46	7	43	43	£ 10300.00	0 - 30	If student is from Punjab, Haryana and UP only CBSE and ICSE board accepted for English waiver based on HSC and also students who passed out before year 2019 is not eligible for waiver.
16	De Montfort University	MSc Marketing Management	https://www.dmu.ac.uk/study/courses/postgraduate-courses/marketing-management-msc-degree/marketing-management-msc.aspx	Faculty of Business and Law, Hugh Aston Building	United Kingdom	Postgraduate	16 Months	Sep, Jan	55% & above in undergraduate degree in relevant subject	6	5.5			59	59	£ 16300.00	0 - 30	Standard English language waiver of Standard 12 at 65% across all boards except Punjab, Haryana, and Uttar Pradesh regions. We no longer accept MOI as English waiver. <ul style="list-style-type: none"> Punjab, Haryana, and Uttar Pradesh must take UKVI IELTS only including Uttarakhand on case-to-case basis. DMU does not accept TOEFL
17	Middlesex University	MSc Marketing Management	https://www.mdx.ac.uk/courses/postgraduate/marketing-management	London	United Kingdom	Postgraduate	12 Months	Oct	A second class honours undergraduate degree or above in any discipline awarded by a UK University or a recognised overseas institution. A professional qualification deemed to be of an equivalent standard	6.5	6	87	21	59	59	£ 16800.00		

18	University of Wolverhampton	MSc Digital Marketing Management	https://www.wlv.ac.uk/courses/msc-digital-marketing-management/	Wolverhampton City Campus	United Kingdom	Postgraduate	12 Months	Sep, Jan	A Undergraduate Honours Degree (2:2 or above) from a UK university or overseas equivalent, or a professional qualification and/or experience considered to be equivalent to the above;	6.5	6	79	21	75	67	£ 14450.00		Only listed STATE boards (Board of Intermediate Education (Andhra Pradesh), Bihar Board, Board, Jharkhand Board, Himachal Board, Jammu & Kashmir Board, Gujarat Board and Telangana Board.) will get Waive off
19	University of Wolverhampton	MSc Digital Marketing Management - (Extended)	https://www.wlv.ac.uk/courses/msc-digital-marketing-management---extended/	Wolverhampton City Campus	United Kingdom	Postgraduate	12 Months	Sep, Jan	A Undergraduate Honours Degree (2:2 or above) from a UK university or overseas equivalent, or a professional qualification and/or experience considered to be equivalent to the above;	6.5	6	79	21	75	67	£ 17000.00		Only listed STATE boards (Board of Intermediate Education (Andhra Pradesh), Bihar Board, Board, Jharkhand Board, Himachal Board, Jammu & Kashmir Board, Gujarat Board and Telangana Board.) will get Waive off
20	Teesside University	MSc International Management (Marketing Management) Applied	https://www.tees.ac.uk/postgraduate_courses/marketing_events/msc_international_management_(marketing_management)_applied.cfm	Middlesbrough	United Kingdom	Postgraduate	24 Months	Sep, Jan	Minimum of 55% or CGPA 5.8/10 from a recognised Indian university; 50% or CGPA 5.5/10 minimum from Mumbai, Delhi, Pune, Anna, Jadavpur or Kolkata Universities	6.5	5.5	72	17	59	59	£ 9000.00	0 - 15	
21	Teesside University	MSc International Management (Marketing Management)	https://www.tees.ac.uk/postgraduate_courses/Business_Accounting_Marketing_Enterprise/MSc_International_Management_(Marketing_Management).cfm	Middlesbrough	United Kingdom	Postgraduate	12 Months	Sep	Minimum of 55% or CGPA 5.8/10 from a recognised Indian university; 50% or CGPA 5.5/10 minimum from Mumbai, Delhi, Pune, Anna, Jadavpur or Kolkata Universities	6	5.5	72	17	59	59	£ 15000.00	0 - 15	
22	(NAVITAS) Robert Gordon University	MSc International Marketing Management (Pre-Masters)	https://www.icrgu.navitas.com/programmes/Postgraduate-Business-Management	Aberdin	United Kingdom	PG Diploma / Certificate	15 Months	Oct, Feb, Jun	Successful completion of bachelor's degree or equivalent.	6	5.5					£ 7550.00	0 - 30	
23	(NAVITAS) Robert Gordon University	MSc Business with Marketing Management (Pre-Masters)	https://www.icrgu.navitas.com/programmes/Postgraduate-Business-Management	Aberdin	United Kingdom	PG Diploma / Certificate	15 Months	Oct, Feb, Jun	Successful completion of bachelor's degree or equivalent.	6	5.5					£ 7550.00	0 - 30	
24	(STUDY GROUP) The University of Sheffield International College	MSc Global Marketing Management (Pre-Masters)	https://usic.sheffield.ac.uk/programmes/pre-masters/business-social-sciences-and-humanities	City Campus	United Kingdom	PG Diploma / Certificate	15 Months	Sep, Jan, Nov	Recognised degree – must be in related field for some subjects	5.5	5.5					£ 22200.00	0 - 30	Age on entry: Students will normally be 21 years of age or older
25	(STUDY GROUP) The University of Sheffield International College	MSc Marketing Management Practice (Pre-Masters)	https://usic.sheffield.ac.uk/programmes/pre-masters/business-social-sciences-and-humanities	City Campus	United Kingdom	PG Diploma / Certificate	15 Months	Sep, Jan, Nov	Recognised degree – must be in related field for some subjects	5.5	5.5					£ 22200.00	0 - 30	Age on entry: Students will normally be 21 years of age or older
26	University of Leeds	MSc International Marketing Management	https://courses.leeds.ac.uk/7652/international-marketing-management-msc	Leeds	United Kingdom	Postgraduate	12 Months	Sep	A bachelor degree with a 2:1 (hons) in any subject. This course is primarily aimed at students with a general business or non-business background; however, we do not restrict entry for those who have previously studied marketing.	6.5	6	88	19	64	60	£ 27500.00	0 - 15	
27	University of Leeds	MSc Marketing Management with Advertising	https://courses.leeds.ac.uk/j795/marketing-management-with-advertising-msc	Leeds	United Kingdom	Postgraduate	12 Months	Sep	A bachelor degree with a 2:1 (hons) in any subject.	7	6.5	88	19	64	60	£ 30250.00		
28	The University of Sheffield	Marketing Management Practice MSc	https://www.sheffield.ac.uk/postgraduate/taught/courses/2022/marketing-management-practice-msc	Western Bank	United Kingdom	Postgraduate	12 Months	Sep	Minimum 60-69% honours degree or an approved professional qualification.	6.5	6	88	19	61	56	£ 28700.00	0 - 7	

29	Lancaster University	Advanced Marketing Management MRes	https://www.lancaster.ac.uk/study/postgraduate/postgraduate-courses/advanced-marketing-management-mres/	Lancaster	United Kingdom	Postgraduate	12 Months	Oct	60% or above in Hons degree (UK or equivalent) in Marketing or a related Business Management degree with minor marketing components. We welcome students with marketing experienced gained within a degree in Marketing, a Business Management degree, or practically within industry.	7	6	94	19	65	50	£ 26500.00		The University will not increase the Tuition Fee you are charged during the course of an academic year. If you are studying on a programme of more than one year's duration, the tuition fees for subsequent years of your programme are likely to increase each year. Application Fees £40
30	Lancaster University	Advanced Marketing Management MSc	https://www.lancaster.ac.uk/study/postgraduate/postgraduate-courses/advanced-marketing-management-msc/	Lancaster	United Kingdom	Postgraduate	12 Months	Oct	60% or above in Hons degree (UK or equivalent) in Marketing or a related Business Management degree with minor marketing components. We welcome students with marketing experience gained within a degree in Marketing or related Business Management degree, or practically within industry.	7	6	94	19	65	50	£ 26500.00		The University will not increase the Tuition Fee you are charged during the course of an academic year. If you are studying on a programme of more than one year's duration, the tuition fees for subsequent years of your programme are likely to increase each year. Application Fees £40
31	(ONCAMPUS) University of Southampton	MSc Marketing Management (Pre-Masters)	https://www.oncampus.global/uk/campuses/southampton/foundation-programmes/mfp.htm	Southampton	United Kingdom	PG Diploma / Certificate	9 Months	Sep, Nov, Jan	Successful completion of your bachelor's degree from a recognised university	5.5	5.5					£ 21990.00	0 - 0	
32	University of Aberdeen	MSc Marketing Management	https://www.abdn.ac.uk/study/postgraduate-taught/degree-programmes/173/marketing-management/	Aberdeen	United Kingdom	Postgraduate	12 Months	Sep, Jan	Our minimum entry requirement for this programme is a degree at 2:2 (lower second class) UK Honours level (or a degree from a non-UK institution which is judged by the University to be of equivalent worth).	6.5	5.5	90	17	62	59	£ 27000.00	0 - 5	Please note that in many cases applicants will not need to submit IELTS scores if they have achieved 80% or above in HSC Yr XII or if they have a letter from their former university demonstrating that their degree was taught in English.
33	University of Strathclyde	MSc Digital Marketing Management	https://www.strath.ac.uk/courses/postgraduatetaught/digitalmarketingmanagement/	Glasgow	United Kingdom	Postgraduate	12 Months	Sep	55-60% Honours degree, or overseas equivalent in a non-Marketing discipline. A Business degree may be considered, provided it does not contain significant Marketing components.	6.5	5.5	80	17	60	59	£ 25100.00	0 - 15	Entry requirement is first-class undergraduate degree (approx 60%) from a recognised Indian institution but they will accept 55% from University of Mumbai, University of Calcutta, University of Delhi, IITs and IIMs, etc. MOI is acceptable if student is from CBSE/CISCE background and IELTS is short by 0.5 Band in any section.
34	University of Strathclyde	MSc Innovation & Marketing Management	https://www.strath.ac.uk/courses/postgraduatetaught/innovationmarketingmanagement/	Glasgow	United Kingdom	Postgraduate	12 Months	Sep	A first or upper-second-class Honours degree, or overseas equivalent, in business, economics, engineering or science.	6.5	5.5	80	17	60	59	£ 25100.00	0 - 15	Entry requirement is first-class undergraduate degree (approx 60%) from a recognised Indian institution but they will accept 55% from University of Mumbai, University of Calcutta, University of Delhi, IITs and IIMs, etc. MOI is acceptable if student is from CBSE/CISCE background and IELTS is short by 0.5 Band in any section.
35	University of Strathclyde	MSc Tourism Marketing Management	https://www.strath.ac.uk/courses/postgraduatetaught/tourismmarketingmanagement/	Glasgow	United Kingdom	Postgraduate	12 Months	Sep	55-60% Honours degree, or overseas equivalent.	6.5	6	80	18	60	59	£ 25100.00	0 - 15	Entry requirement is first-class undergraduate degree (approx 60%) from a recognised Indian institution but they will accept 55% from University of Mumbai, University of Calcutta, University of Delhi, IITs and IIMs, etc. MOI is acceptable if student is from CBSE/CISCE background and IELTS is short by 0.5 Band in any section.

36	University of Strathclyde	MSc Digital Marketing Management (January)	https://www.strath.ac.uk/courses/postgraduatetaught/digitalmarketingmanagementjanuary/	Glasgow	United Kingdom	Postgraduate	12 Months	Jan	55-60% Honours degree, or overseas equivalent in a non-Marketing discipline. A Business degree may be considered, provided it does not contain significant Marketing components.	6.5	5.5	80	17	60	59	£ 25100.00		Entry requirement is first-class undergraduate degree (approx 60%) from a recognised Indian institution but they will accept 55% from University of Mumbai, University of Calcutta, University of Delhi, IITs and IIMs, etc. MOI is acceptable if student is from CBSE/CISCE background and IELTS is short by 0.5 Band in any section.
37	Manchester Metropolitan University	MSc International Marketing Management	https://www.mmu.ac.uk/study/postgraduate/course/msc-international-marketing-management	Manchester	United Kingdom	Postgraduate	12 Months	Sep, Jan	You'll need a UK honours degree – at least a 2:2 – or the international equivalent. We'll also welcome an application if you don't have a degree, but you have significant relevant professional experience.	6.5	5.5	89	17	65	59	£ 18000.00		We will accept the following XII standard English State Boards with a score of 70% or above as an alternative to IELTS: CBSE CISCE (ISC) We will accept the following XII standard English State Boards with a score of 80% or above as an alternative to IELTS: Maharashtra Tamil Nadu West Bengal
38	Manchester Metropolitan University	MSc International Marketing Management with Internship	https://www.mmu.ac.uk/study/postgraduate/course/msc-international-marketing-management	Manchester	United Kingdom	Postgraduate	24 Months	Sep, Jan	You'll need a UK honours degree – at least a 2:2 – or the international equivalent. We'll also welcome an application if you don't have a degree, but you have significant relevant professional experience.	6.5	5.5	89	17	65	59	£ 18000.00		We will accept the following XII standard English State Boards with a score of 70% or above as an alternative to IELTS: CBSE CISCE (ISC) We will accept the following XII standard English State Boards with a score of 80% or above as an alternative to IELTS: Maharashtra Tamil Nadu West Bengal
39	Aston University	Strategic Marketing Management MSc	https://www.aston.ac.uk/study/courses/strategic-marketing-management-msc	Birmingham	United Kingdom	Postgraduate	12 Months	Sep, Jan	A good UK honours degree (minimum lower second class)	6.5	5.5	93	18	67	59	£ 22750.00	0 - 15	
40	Oxford Brookes University	MSc International Business and Marketing Management	https://www.brookes.ac.uk/courses/postgraduate/business-management-marketing	Oxford	United Kingdom	Postgraduate	12 Months	Sep, Jan	A minimum of 55% in Bachelors Degree, or equivalent overseas degree from a recognised institution or equivalent professional or other qualification.	6	5.5	72	17	59	59	£ 16800.00	0 - 30	<ul style="list-style-type: none"> Only the below state boards will be provided IELTS Waiver : 1.All India board (CBSE or ICSE - but not Open Schooling [NIOS]) 2.Maharashtra State Board Location: Headington
41	Oxford Brookes University	MSc International Business and Marketing Management (with Work Placement)	https://www.brookes.ac.uk/courses/postgraduate/business-management-marketing/	Oxford	United Kingdom	Postgraduate	24 Months	Sep, Jan	A minimum of 55% in Bachelors Degree, or equivalent overseas degree from a recognised institution or equivalent professional or other qualification.	6	5.5	72	17	59	59	£ 16800.00	0 - 30	<ul style="list-style-type: none"> Only the below state boards will be provided IELTS Waiver : 1.All India board (CBSE or ICSE - but not Open Schooling [NIOS]) 2.Maharashtra State Board Location: Headington
42	University of Greenwich	MBA Marketing Management	https://www.gre.ac.uk/postgraduate-courses/bus/mktmgt-mba	Greenwich Campus	United Kingdom	Postgraduate	24 Months	Sep	You should have an undergraduate degree at 55% or above, or equivalent qualification, from a recognised university or higher education institute. Mature applicants without an undergraduate degree but with relevant business experience are encouraged to apply, subject to interview.	6.5	5.5	79	7	56	36	£ 16000.00	0 - 30	
43	University of Southampton	MSc Marketing Management	https://www.southampton.ac.uk/courses/marketing-management-masters-msc	Southampton	United Kingdom	Postgraduate	12 Months	Sep	You'll need a 2:1 degree in one of the following areas: business economics science engineering IT management and marketing communication education political science sociology	6.5	6	92	21	62	58	£ 26352.00	0 - 15	MOI is accepted and it should be within 2 years of graduation Location: Highfield. Application Fees £50
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